



Subject: Dive Fest Dominica 2017 – Call for Sponsorship

Dear Sir or Madam:

On behalf of the Dominica Watersports Association, I would like to invite you to become a sponsor of Dive Fest Dominica 2017 to be held this coming July 7th through 16th.

This year marks the 23rd year that Dominica Watersports Association has hosted the event. It is important to us that we diligently include Dominica's other industry leaders, and bring in more regional and international visitors. Dive Fest provides 10 days of safe, educational and fun sessions at venues across Dominica related to our island's scuba diving and water sports industry. Evening event sessions provide many opportunities for exposure, networking and socializing.

Dive Fest's budget is approximately EC\$30,000.00. Your generous contribution at any financial level or contribution of goods and services will be thoughtfully applied and recognized. In return for your sponsorship, you can expect varying levels of recognition at events and related advertisement space on event paraphernalia, our website, e-mailers and other promotional materials.

A non-profit organization, Dominica Watersports Association has proven year after year our generosity and dedication to the industry and Dominica. If you have participated in the past, we graciously appreciate your support and look forward to you being involved again. If you are a new supporter, we welcome you.

An island-wide event, Dive Fest 2017 is a wonderful opportunity for your organization to enjoy sustained visibility at numerous venues with large audiences. Families, friends, guests, tourists and business partners, will benefit from your participation. We invite you to partner with us and look forward to an affirmative response. Because of you, Dive Fest 2017 can be another spectacular and successful event.

Below, please see our sponsorship levels. We believe that you will find right level for your budget and your time. Or, if you would like to offer another amount, please inquire. Your response by e-mail or phone call prior to 30 April, 2017 is appreciated.

Sincerely,

William "Billy" Lawrence

President, Dominica Watersports Association

767-613-3483 or 767-275-7873
dominicawatersports@gmail.com



DIVE FEST DOMINICA 2017 – Sponsorship Levels

_____ **SPERM WHALE sponsorship** – EC\$7,500 - \$15,000

- Your organization's name and logo predominately displayed on materials including the program, the DWA website, Dive Fest Facebook page, TV, magazine and radio
- Your organization's name will be mentioned throughout the event during key sessions.
- Your organization's name and logo will be displayed as a sponsor of all special events.
- Organization branding paraphernalia displayed at all events

_____ **DOLPHIN sponsorship** - EC\$5,000 - \$7,499

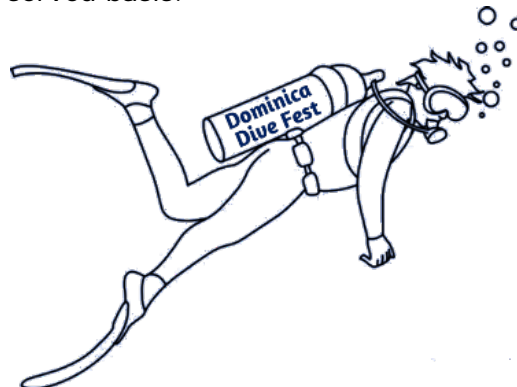
- Your organization's name and logo prominently displayed on materials including the program, the DWA website and Dive Fest Facebook page, TV, magazine and radio
- Your organization's name will be mentioned throughout the event during key sessions.
- Organization branding paraphernalia displayed at key events

_____ **TURTLE sponsorship** - EC\$2,500 - \$4,999

- Your organization's name and logo displayed on materials including the program, the DWA website and Dive Fest Facebook page.
- Your organization's name will be mentioned during key sessions.
- Organization branding paraphernalia displayed at key events

_____ **BALLYHOO sponsorship** – targeted sponsorship

- Ballyhoo sponsorship's will support related activities.
- If interested in a targeted sponsorship, please contact us early; these sponsorships are on a first-come, first served basis.





DIVE FEST DOMINICA 2017 – Event Schedule

July 7-16, 2017

More Event Details Coming Soon! Always check our website for the most current details
www.dominicawatersports.com

Friday 7

- Happy Hour kick-off at ALDive, in Loubiere

Saturday 8

- Discover scuba @ Anchorage Hotel / FREE
- Discover Scuba Diving
- Lobster & Mussels @ Sunset Bay Club with local music

Sunday 9

- Whale Watching @ 9am
- Coconut Beach Vybes Radio "Water Park Challenge"
- Family Fun Day & Full Moon Beach Party

Monday 10

- Fisheries Day (Fishing Clinic)

Tuesday 11

- Island-wide Clean up dive
- "Roast Bakes & Rum Shots" @ Belugas Citronnier

Wednesday 12

- Discover scuba and Discover Scuba Diving @ Sunset Bay
- Smoothie night with DJ Smoothe @ The Juice Man In Pottersville

Thursday 13

- Island-wide Lionfish Suppression Day
- Jing Ping Ting & Lion Fish Event 7pm – 11pm

Friday 14

- "Terminal Flashback" oldies but goodies for grown folks and young people (Portsmouth) in support of Cabrits Marine Managed Area

Saturday 15

- Kids Treasure Hunt and snorkelling @ Champagne Reef
- Discover scuba and Discover Scuba Diving @ Portsmouth
- Wet-suit "Pool Party" From 3pm – Until

Sunday 16

- Our famous *Canoe Races* in Soufriere

